

Tavoletti, Dawn (CMG-Pittsburgh)

CO: RAJA
M. Smith

From: Tavoletti, Dawn (CMG-Pittsburgh)
Sent: Wednesday, October 24, 2012 3:27 PM
To: WPXI-TV Sales Managers (CTV-Pittsburgh)
Cc: Klaja, Doddi (CMG-Pittsburgh); Calderone, Heather (CMG-Pittsburgh)
Subject: Section 10 Political Spot on Friday

Please do not take this out. BOC had a technical issue yesterday in 9-10A causing them to run a Raja spot twice. Due to the equal access rules, we need to run one no charge for M. Smith; Raja's opponent.

Thanks!

Dawn Tavoletti

Traffic, Operations & Sales Support Manager

WPXI-TV

4145 Evergreen Road | Pittsburgh, PA 15214

Ph: 412-237-1138 | Fax: 412-237-4975

Email: dtavoletti@wpxi.com | Web: www.wpxi.com

WPXI-TV Discrepancy Report Details

Refer#: 6825
Station: WPXI-TV
Date: 10/23/2012
Time: 9:42:00 AM
Status: Open
Program: The Today Show
Subject: Miscellaneous
Brief: Miscellaneous
Department
Author: Misterka, Brian

Explanation:

The Today Show gave the roll cue for the local break before there 2nd network break.
I rolled the local break over there break.

When the time came for our local break i did not have the automation ready, sat on
The Today Show until i got the break rolled.

Action:

Break Ran twice :

Aestique
DCCC
Comcast
Raya

Due 1x 9-10A - M. Smith

DT